



Where Pigs Fly Farm

America's only Pig Museum to include Agricultural Museum

Abstract

The Where Pigs Fly Farm (WPFF) respectfully requests \$136,709 for the addition of an Agricultural Museum.

Over the next three years, the WPFF, headed up by Cindy Brenneke, will expand using the 62.7 acre farm. This includes a 100 year old stone farm house, Oinkin' Hall, dairy barn, chicken house and livestock barn, to create one of the most educational Agricultural Museums in America.

Over 40K individuals have visited the WPFF at it's current location, which opened April of 2016. In addition to touring America's only Pig Museum, visitors receive hands-on experiences and knowledge of farm animals.

According to the U.S. Department of Agriculture (USDA), "to feed the growing global population - expected to reach 9.6 billion by 2050 - the Food and Agricultural Organization projects that agricultural production (food, feed and fiber) will need to increase by 70%. If these predictions are accurate, humankind's greatest challenge may be educating the needed labor to replace the aging American farmer and the skilled workers and scientists needed to support the sustainable growth in agricultural production."

It is our goal to support the agriculture industry by developing and offering education, training, outreach and mentoring programs to enhance the sustainability of the next generation of agricultural careers. A grant from the Museums for America (MFA) grant program, will help strengthen the educational aspect of the Agricultural Museum and greatly improve our ability to serve the public. The Agricultural Museum addition, with interactive educational exhibits, agricultural library and various displays for visitors of all ages, will cover the history, today's practices and the future of agriculture. The museum will also highlight and promote agriculture as an intellectually stimulating and economically sustainable career, and help colleges promote their Agricultural degrees.

The WPFF will bring in outside experts, leaders of the agricultural industries, local farmers and Agriculture Associations to aide in the research and development of the Agricultural Museum. This will also allow the WPFF to build staff capacity with the addition of paid staff members. Volunteers will also be an important element in the creation and execution of the addition, tour guides and assisting in maintenance of the farm and museum. Internships will be offered for students.

The proposed project will be executed 09/01/2020 —09/01/2023, in three, year-long phases:

1. Primary Education Center
2. Oinkin Hall & Dairy Barn Exhibits
3. Exterior Exhibits

Beginning 09/01/2020, visitors will be asked to complete a survey, which will allow the evaluation team to collect and report data. Success of the Agricultural Museum addition will be measured by increased:

- | | | |
|-----------------------|-----------------------------|-----------------------------|
| 1. Visitors | 4. Interest in agriculture | 6. Volunteers and employees |
| 2. Repeat visitors | 5. Newsletter subscriptions | 7. Income |
| 3. School field trips | | |