



Where Pigs Fly Farm

America's only Pig Museum to include Agricultural Museum

Organizational Profile

Where Pigs Fly Farm mission statement

The Where Pigs Fly Camp is a 501(c)(3), whose mission is to provide an educational farm experience for children and adults. Ultimately giving individuals an insight to the career possibilities in agriculture.

Those who approved this mission statement on October 1, 2018, include the Where Pigs Fly Camp board members: Cindy Brenneke, Pam Swanson, Lynn Watt, Doris Kempker and Sabrina Bischoff.

The Where Pigs Fly Farm (WPFF) is a one-of-a-kind museum that attracts visitors from around the world and offers them the ability to tour America's only pig museum and learn about farm life while interacting with farm animals—which gives them a reason to return again and again. The WPFF strives to influence individuals of all ages, giving them an engaging agricultural experience and a better understanding of how agriculture serves to support the world. It also strives to encourage individuals to seek careers in agriculture and perhaps even developing a successful agricultural enterprise of their own.

The Where Pigs Fly Farm was founded in 2010 by Cindy Brenneke, a fourth generation farmer. She grew up on a family Centennial farm in Taos, MO, which is just 15 miles from the WPFF. She personally experienced the hardships, labor, and dedication that a farm requires.

WPFF began operations on a small 9 acre farm in Owensville, MO. At that time Brenneke also owned two fitness clubs in downtown Saint Louis and therefore, the farm was only open to the public by appointment on the weekends. The income from the fitness clubs helped fund this small non-profit business. In October of 2015, Brenneke moved the WPFF to a historic 62.7 acre farm located at 2810 Highway 50 East, Linn, MO. After six months of remodeling and building displays, she opened to the public in April of 2016. The move to a more centralized location increased attendance from just 30 visitors a week to over 400 a week. This gave Brenneke the opportunity to focus fulltime on the WPFF which she turned into a self-sustaining not-for-profit business. Brenneke sold her fitness clubs and opened the WPFF to the public five days a week.

Since the move and expansion in 2015, the WPFF has hosted over 40,000 visitors from around the world. This has helped grow the WPFF and strengthen the economy in the small rural community of Linn, MO. In March 2019, the WPFF opened seven days a week. Monday through Thursday by appointment and Friday through Sunday from 9am to 6pm.

Approximately 60-65% of our visitors live within a 100 mile radius, 25-30% are within a 150 mile radius, and 8-10% come from all over the United States. The remaining 2-3% come from abroad. During mild weather months, average attendance is 50-75 people per day during the week and 150-200 on weekends. The farm also hosts many field trips, which generally include schools, daycares, adult daycares, and nursing homes.

Reviews posted by visitors show they truly enjoy their time at the farm, and most do plan to visit again. 390 reviews with a 4.9 star rating on Facebook, 84 reviews with a 4.9 star rating on Google, 66 reviews with a 4.9 star rating on AirBnB and 11 reviews with a 5 star rating on Trip Advisor.

The WPFF has also been listed as one of Missouri's top destinations, featured on Roadside America, Atlas Obscura, in various local newspapers, magazines and television. The WPFF also appeared in the October 4, 2019 edition of "The Week" magazine, and will be appearing in the second season of "The Unseen World" a travel show on the The Heartland Network.